



LEARN THE ART & TECHNOLOGY OF
CHARACTER CREATION



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Our mission is to inspire and foster creativity.

STAN WINSTON SCHOOL is the world's premiere online destination for learning the art & technology of character creation from Award-winning Industry Professionals.



“**W**ith Stan Winston School, Stan's philosophy of honoring the artist and celebrating imagination is being passed on to a new generation of artists.”

- **JAMES CAMERON, Director**

The Terminator, Aliens, Titanic, Avatar

“**I** rode his cutting edge from teddy bears to aliens to dinosaurs. My world would not have been the same without Stan Winston”

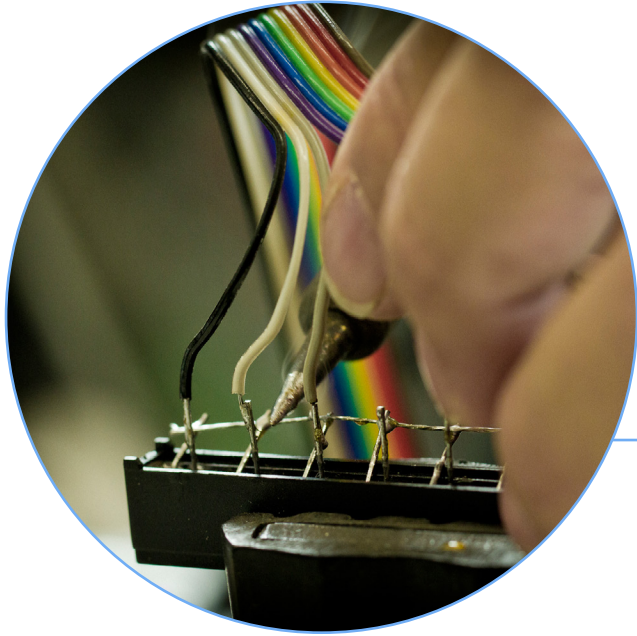
- **STEVEN SPIELBERG, Director**

Jurassic Park, E.T: The Extraterrestrial, Jaws

HISTORY

For over 40 years, the name Stan Winston has been synonymous with innovation in the arts and sciences of character creation. A visionary pioneer, Winston helped build the foundation for many of the techniques that fill today's blockbuster films. From the "Terminator" to "Aliens," "Predator," "Jurassic Park," "Iron Man," and "Avatar," Winston created unforgettable cinematic icons that terrify, entertain and inspire, earning him four Academy Awards in a career spanning four decades.

Stan Winston School is determined to realize Winston's vision for future generations by connecting his many protégés – themselves film industry leaders – with aspiring artists and character creators worldwide.



"The amount and breadth of educational material provided by SWSCA is really remarkable."

- ANDREW LEE, Student

Stan Winston School of Character Arts

"It's too bad they don't offer an Academy Award for arts education, you guys would get it. Thank you!"

- TERRY BECKER, Student

Stan Winston School of Character Arts

COURSE SUBJECTS

Compelling character creation requires a wide range of skills and disciplines coming together to make magic. To that end, our Award-winning faculty cover a vast array of subjects, techniques and skill-sets - from big budget cinematic approaches to DIY characters that you can create in your own garage.

[Design](#)

[Lab Work](#)

[Filmmaking](#)

[Eyes, Teeth, Nails](#)

[Drawing](#)

[Painting](#)

[Animation](#)

[Fabrication](#)

[Life-Casting](#)

[Screenwriting](#)

[Performance](#)

[Suit & Costume Making](#)

[Sculpture](#)

[Storyboarding](#)

[Mechanics](#)

[Puppet Making](#)

[Makeup Effects](#)

[Directing](#)

[Electronics](#)

[Mask Making](#)

[Mold Making](#)

[3D Printing](#)

[Model Making](#)

I think the format of the live webcourses is brilliant. It feels like you're "hanging out" watching an artist create something start to finish."

- **KATE DALEY, Student**
Stan Winston School of Character Arts



LIVE WEBCOURSES

Live Webcourses are broadcast from our studio in Los Angeles and require admission to attend. Students participate via the internet, and follow along, live, with one of Hollywood's leading professionals. Not only may you work alongside the artist as you learn, but you'll also be encouraged to interact with the instructor and fellow students. We offer two tiers of enrollment:

ONLINE WORKSHOP

In this tier, students appear on-camera throughout the webcourse, and may check in with the instructor, one-on-one, to ask questions, share progress and get personalized critiques. Online Workshop students are expected to complete homework assignments and will receive certificates of "Completion" or "Mastery" based on the quality of their course work. We are proud to be the world's first school to provide this level of interactive access to Hollywood's leading artists and technicians.

WATCH & CHAT

In this tier, students can communicate with the teacher via text comments to help drive discussion during the live broadcast. During these in-depth and informative learning sessions, students not only gain a wealth of knowledge, but they also become part of a community where tips and local resources are shared to help them get started creating right away. "Watch & Chat" participation is a great starting point for students who are getting their feet wet with our Live Webcourses.

Explore Your Options

	ONLINE WORKSHOP	WATCH & CHAT
During Live Webcourses		
Watch live online instruction	✓	✓
Participate in live text Q&A	✓	✓
Live on-screen interaction with an industry pro	✓	
Features		
Project assignments & professional critique	✓	
Earn an SWSCA certificate	✓	
Lifetime access to course videos	✓	✓

At the conclusion of the Live Webcourse:

- Students get immediate access to the complete course recording via our YOUTUBE channel, to review as often as they like.
- Students who were unable to attend the Live Session get access to the webcourse once it has been edited and added to our On-Demand course library.

"I'm learning so much from these webcourses. Trying to find this kind of information in one location is almost impossible."

*- **Ron Hernandez, Student***
Stan Winston School of Character Arts



ON-DEMAND COURSES

On-Demand Courses

Stan Winston School offers 400+ hours of On-Demand Video Instruction, all of it instantly accessible at the click of a button. Students can purchase courses individually or subscribe to gain access to our entire library.

A LA CARTE

All of our courses may be purchased individually in **STREAMING** or **DVD** format.

SUBSCRIPTIONS

- | | |
|-------------------|---|
| APPRENTICE | <ul style="list-style-type: none">• 4 Webcourses per Month• 20% OFF Streams, DVDs & Merch |
| MONTHLY | <ul style="list-style-type: none">• Unlimited Access• 20% OFF Streams, DVDs & Merch |
| ANNUAL | <ul style="list-style-type: none">• Unlimited Access• 20% OFF Streams, DVDs, Merch & Live Webcourses |



“**A**ny teacher can learn to use this program and it is an amazing teaching tool that gets results and inspires my students to create. SWSCA does not replace me as a teacher, it only helps me enhance the learning process for my students.”

- **JEFF WATAMURA, Teacher**

El Diamante High School

GROUP SUBSCRIPTIONS

GROUP SUBSCRIPTIONS encourage dialogue, collaboration & creativity in a group setting.

This program is for any group of 5 or more people, including K-12 schools, colleges, art schools and universities and for any organization seeking innovative teaching material to support art, technology, theatrical & filmmaking classes.

- Easy to **ACCESS & SHARE** with your classroom.
- **SAVE TIME** researching creative projects.
 - Our website is your textbook.
- **FLEXIBLE** classroom schedule
 - Our teachers are available at all times, at the click of a button.

BASIC GROUP LEARNING PACKAGE:

- Group On-Demand Subscription
- DVD Library

ADDITIONAL GROUP LEARNING OPTIONS:

- GROUP ACCESS to Live Webcourses
- CUSTOMIZED Live Webcourses
- IN-PERSON Instruction
- FIELD TRIPS to Live Webcourse Shoots





*"I*would hope students walk away from the situation with the sense that all things are possible. It's not just about the monster, it's not just about the creature, it's about the creation of the creature. It's the process."

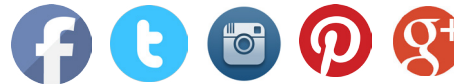
- **GEORGE SAMPSON, Arts Administration**

The University of Virginia

SUPPLEMENTAL CONTENT

Our goal is to inspire creativity with Our **SUPPLEMENTAL CONTENT**.

- Exclusive [BEHIND-THE-SCENES](#) Videos
- [IN-DEPTH INTERVIEWS](#) with Leading Industry Professionals
- [FORUMS](#) to share work with other international classrooms
- Experience global connection on SOCIAL MEDIA:





I learned from these guys who've done Aliens, who've done Predator. They're sharing this information with us and I feel absolutely honored that I get to listen to it every day."

- **MARK MULCHANEY, Drama Student**

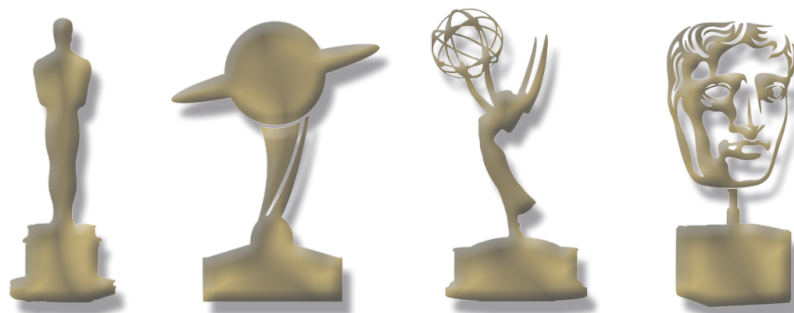
The University of Virginia Drama

OUR INSTRUCTORS

OUR FACULTY includes award-winning artists, entertainment industry leaders and the masters of character creation, many of whom worked alongside Stan Winston during his legendary career.

As working professionals, each instructor brings a unique, real-world perspective to our online learning library, reflecting the broad range of exciting careers available to aspiring character creators, from traditional & digital design, to mechanical engineering, animation and even 3D prototyping.

We encourage our students to take advantage of the instant online access we provide to our master instructors; to study their techniques; to absorb their knowledge and then use what they've learned to express their own creativity!





"The greatest gift you can give to students is the courage to create something, to express themselves. That's what Stan Winston School is all about. Inspiring and fostering creativity"

- **MATT WINSTON, Co-Founder**
Stan Winston School of Character Arts



ADMINISTRATION

Matt Winston - Co-Founder

Matt Winston, son of Special Effects wizard Stan Winston, grew up in a world of fantasy characters and creature effects.

While in high school, Matt began working at Stan Winston Studio and learning the FX ropes. After graduating from Yale University, Matt returned to his father's workshop to learn CGI in the fledgling SWS digital department before Stan joined forces with James Cameron and former ILM boss, Scott Ross to form the visual effects company Digital Domain.

Family has always been foremost for Matt, and he is proud to be honoring his father's legacy of inspiration and creativity through the Stan Winston School of Character Arts.

Erich Grey Litoff - Co-Founder

Entrepreneur and polymath Erich Grey Litoff found his way to Hollywood to pursue a career in the Entertainment Industry after serving in the United States Air Force during the Gulf War.

Erich's creative passion grew through his evolution from prop master and art director to creative development exec, ultimately contributing to the production of over 600 television shows, commercials and feature films.

Erich is proud to be honoring his late father-in-law Stan Winston through education with Stan Winston School of Character Arts.



"**S**tan Winston School is a reminder to every dreamer that anything is possible, and magic is real."

- **RED CLARK, Student**
Stan Winston School of Character Arts

SPECIAL PROJECTS

- [How to Make a Giant Robot Series](#) - Documentary Series (Wired, YouTube, Legacy Effects)
- [How to Make a Giant Creature Series](#) - Documentary Series (Wired, CNE, Legacy Effects, Stratasys)
- [Black Mass](#) - The World's First Virtual Reality Horror Movie - Produced with New Deal Studios and Jaunt VR
- Official Selection Sundance Film Festival 2015 - [Kaiju Fury!](#) The World's First Virtual Reality Monster Movie
- Produced with New Deal Studios and Jaunt VR
- [Live@IMATS Webcast Series](#) - Featuring Leaders of the Makeup Effects Industry
- [Monsterpalooza Webcast Series](#) - Featuring Leaders of the Creature Effects Industry
- [The Art of the Moving Creature](#) - 1 Year Educational Collaboration with the University of Virginia
- [Webby](#) - Best DIY Channel 2013
- Online Monster Event - [Scream Lab](#) with YouTube Space LA



“**W**ired brought a 400-pound robot named “WIRED Mech” to San Diego Comic-Con. The Stan Winston School’s heartwarming video features an adorable cape-clad hero named Zooey meeting WIRED Mech. The robot promises to protect the little girl if she is in need of a bodyguard, but judging by how fearlessly Zooey runs up to the giant metal creature in the first place, we don’t think this little one will ever be a damsel in distress.”

- **HUFFINGTON POST**

PRESS

[HUFFINGTON POST - Little Girl Befriends Giant Robot at Comic Con](#)

[KTLA MORNING NEWS - YouTube Geek Week - Meet Giant Robot](#)

[STRATASYS - Wired's 400-Pound Comic-Con Robot has a 3D Printed Face](#)

[STRATASYS - 14-Foot Creature Roaring Into Comic-Con](#)

[TBS SERIES - "THE KING OF THE NERDS" episode "Ready, Set, Dodgeball"](#)

[TESTED - Podcast: Matt Winston of Stan Winston Studios - Episode 5](#)

[MASHABLE - Scream Lab: YouTube turns 20 YouTube Creators into Zombies](#)

[THE VERGE - Video & Photo: Jurassic Park engineers build the movie's giant mechanical T. rex](#)



"Through Stan Winston School, Stan's Philosophy of honoring the artist and celebrating imagination is being passed on to a new generation of artists."

- JAMES CAMERON, Director
The Terminator, Aliens, Titanic, Avatar

TESTIMONIALS



If there was an Academy Award for arts education, Stan Winston School would get it.

- TERRY BECKER

SWSCA carries on Stan Winston's legacy. The webcourses are led by some of Hollywood's best artists & technicians.

- YOUTUBE

It's so nice to have people with such experience and talent that are willing to pass on their knowledge to new artists.

- EMILY POOLEY

A great opportunity to learn from top talent who might not otherwise have the time to commit to teaching.

- KATE DALEY

I wasn't sure at first about learning from webcourses but I can't believe it, it's like having a teacher at home.

- MARIO E. MURGA

It is so awesome being so remote and still being able to learn about these crafts.

- CHARLES JOHNSON

You're doing a fantastic job helping me learn incredibly valuable skills. I am better as an artist for having enrolled in SWS.

- RICK PRINCE

Your webcourses are awesome. So much good practical advice, detailed instruction, and ideas I've never heard of before.

- TAMMY KANE

Stan Winston School has wonderful depth and breadth and is totally unique in the world today.

- MIKE PETERS

Through your Live Webcourses I met fellow artists who hunger to improve their craft and gained a newfound level of inspiration.

- TOMASI AKIMETA

"***T***hese kids, it's coming to them. They don't have to be in Los Angeles. Stan Winston School is coming to them. "

- **SHANNON SHEA, Instructor**

Stan Winston School of Character Arts



F.A.Q.

Q: Are the on-demand webcourses available for download?

A: Subscriptions give you access to streaming video available on our site. These cannot be downloaded. If you want a physical copy of any webcourse you can purchase it on DVD.

Q: What is the appropriate age for viewing the Stan Winston School Webcourses?

A: SWSCA Webcourses span a wide range of techniques and are geared to a varying level of skill sets. While our most basic webcourses are appropriate for students as young as 13 years old, the content and language used by our artist/instructors may not be appropriate for students any younger. If you are a parent, guardian or teacher with concerns about language and graphic imagery (e.g. realistic depictions of gore, advanced technical language, occasional mild adult language, etc.), please review each webcourse before sharing with your younger children.

Q: Do you offer financial aid?

A: Although we do not offer financial aid, we are sensitive to the financial needs of our students and we are committed to providing arts and technology education for a small fraction of the cost of traditional “brick and mortar” schools.

Contact Information:

Email: info@stanwinstonschool.com
Web: <http://www.stanwinstonschool.com>

Social Media:

